

Rio Narley: Frequently Asked Questions

1) **When is your venue, and where is the location?**

My show is at the Atlantic Beach Bike and Music Festival in Myrtle Beach, May 27-29, with music by DJ P Money.

2) **What made you want to become a music artist?**

I lived in Myrtle Beach, South Carolina, and have been creative since I was very young. Writing poetry gave me an emotional outlet, which became the lyrics to my first song in 2005, when I knew I wanted to be a musical artist.

3) **Do you have any hobbies or interests outside of music?**

In my spare time, I enjoy trading forex online, creating music, getting involved in playing the piano, skateboarding, and spending time with my family.

4) **What is it about music that makes you feel passionate?**

As I enjoy music, my dreams have fluctuated over the years, but one thing remains my passion for music and building his legacy through entrepreneurship.

5) **Is there any music artist who inspires you? What qualities do you admire about them?**

My major influences come from the likes of rappers Logic, Travis Scott, Drake, and the late Nipsey Hussle. They have the neat vibe of a stage show, influencing their crowd and musical artists to follow every word they say.

6) **How would you describe the music that you typically create?**

My music is a combination of poetry and natural sounds, and I ended up revolutionizing the unique melodic sound. Using the inspiration of the ocean, I can direct my subconscious mind to display a range of sensory imagery in my music.

7) **Over the year, you have worked on music. Who have you now or in the path collaborate with, and why?**

Collaboration is a learning experience, but it's fun for artists to share the same creative goals. Sharing the stage with independent artists like Six Hampton, Trill Fam Ice, and Pretti Emage. This gives me the opportunity to connect with different types of people in the market.

8) **How do you feel the Internet impacted you as an artist, and how your music plays that part?**

It has opened many channels to target a wider market. Allowing me to be an artist that can showcase my creativity, connect with fans on my level, and present my story questions that draw on what I've been through when I put that word in my songs.

9) **If you could change anything about your performance, what would it be?**

I will try to create better performance than last time. I want my fans to have a movie-like experience so they can enjoy every moment I present to them.

10) Why don't you just sign with a major label like most of your peers?

I believe I want "100% ownership of your music!" As an independent artist, I can own the master rights to my own music. I am free to negotiate music licensing and publishing deals. Moreover, I don't have to worry about confusing contracts, expensive lawyers, and signing over my music rights.

11) Many people out here can rap, sing, or play instruments. What makes you think you are going to grab awards to build your brand because a high percentage don't even make it?

This has nothing to do with awards. It's about "vision and passion." I believe in picking a brand that works for me and using that to guide the process for consistency.

12) You just got back on stage; do you believe you really have a real fan? I've researched that you spend most of your time performing on social media and rarely getting engagement under any post. Why would consumers come to Myrtle Beach to watch you rap?

I know the pandemic has taken me off the stage, and true fans understand the wait time for entertainment. Although I have done online shows and music videos, they can watch my media. If they want to engage, it is their choice. Purposefulness is a way to build consistency and bring my fans to the beach.

13) You rap about your family a lot in your songs, and there could be a better avenue of just talking about money, car, and woman. Do you really think you'll sell more than a rapper who talks about a materialistic theme in rap culture to pursue a career?

Family comes; first, this is my life. My unique voice breaks the stereotype of hardcore rap with a high-pitched voice, positive energy, and image, and it creates beautiful music. So, I want you to dance or quickly bobbing your head to my music and not worry about items.

14) Your team consists of a few people, barely a team, but your manager is a woman. Do you really think your team will succeed in a male-dominated industry under her guidance?

Parker & Pierce agency is a team that helps influence artists to create their own paths. They always say, "they are a label without a label." My manager is passionate about music and the trajectory of the artists who make it. So, she worked for all the people who love music and me.

15) If you were fired for performance issues, merely say you "parted ways," how do you fulfill and refocus your way back on stage where many independent artists can take your place?

Sending waves of positivity, catchy metaphors, and lyrical wisdom evoked a strong reaction from my fans. So staying positive is where I can handle any event, and also, working towards a goal will keep me on track.

16) You work with some artists, not many, but some, as explained in your bio, on your website, other musicians who have talked to you or came to you with inspiration. What made you a higher choice to be heard in the music industry?

Being recognized by Jamie Foxx in Los Angeles in 2018 has really inspired me to learn and use my platform. Working with artists and creating music teaches me, “you only have one life to live,” so I never think anyone is better than anyone when it comes to music because I let my music speak for itself.

17) Having not done shows in front of a crowd for a while, with the pandemic still out here in the music industry, branding can be hard. Thinking you're ready to take the stage, what makes you sure that consumers' reactions to your songs will even make it right now?

Constantly, I regularly engage with fans via social media to stay relevant and keep them wanting more. So, my music delivered waves of positivity, catchy metaphors, and lyrical wisdom that elicited strong reactions from fans.

18) Is an artist supposed to come out with a single all the time because you always bring out a single, and it doesn't make over 10,000 views? Why don't you ever bring out an album or more videos for your song?

My music has a way of expressing thoughts and feelings. I want to offer quality, not quantity, because my fans deserve it. I have gained over 75k streams on Soundcloud. So, I know my fans will grow with me I'm simply targeting a different audience.

19) With family and children, people feel homesick. Why would your fans trust you to deliver great performances while you're dealing with travel and being away from your home for extended periods of time during tours?

When I lived in Los Angeles, I had to leave my music there, As dealing with my mother's car accident. I believe that family comes first as my platform, and I still have a ton of live dates that will soon run through the end of the year, including awards ceremonies and digital media performances.

20) Not all of your songs can keep the consistency for a crowd, and you are an independent artist, not a major artist. What makes you think the audience won't get tired or bored during your performance?

Now, I want to join the pantheon of hip-hop greats as my goal as an artist. The subconsciousness of sparking the visual passion of my younger peers to recognize images enhances my influence on fans. Hopefully, keep them entertained with what I'm going to do next.

